

reignite, reinvent, recover

The "Bounce Back" program is our way to provide efficient and effective support for your practice and patient needs while we bounce back from this unprecedented healthcare emergency. Through this support program, you can count on us to help you *Reignite, Reinvent, Recover*.



- Extended warranties
- Direct mail-to-patient
- Patient recall assistance program
- Spare pair extension and discounts
- Reduced fitting set prices
- Special pricing opportunities
- Reduced shipping rates
- Educational events



reignite, reinvent, recover



 Remote industry leading consultation & customer service Monday - Friday, 8:00 AM to 8:00 PM



- Direct mail to patient shipping options
- 50% off shipping via USPS First Class



- Simplified ordering with FREE add-ons!
- Spare lens (with backdated availability) and NW lens options
- Special introductory pricing for new accounts
- All fitting sets may be purchased at their lowest prices
- Optional credit card payments to save your cash flow



 Patient recall assistance for contact lens renewals



 Extended warranties to 120 days for X-Cel manufactured products



- Online and email ordering options
- Online topography upload
- Website provides fitting manuals and guidance



 Education and training for you and your staff; live webinars, personalized training for your practice, and more.



X-CEL
SPECIALTY CONTACTS