



JULY 2021

Protect Your Youth Patients With Walman Optical's Back To School Promotion

Did you know, children spend at least **7 hours per day on devices** putting them at higher risk of blue light damage than ever before? Now through September 30, pick your complimentary protection on our Back to School lens promotion and give your youth patients a jump start on the new year!

BACK TO SCHOOL

JULY 1 - SEPT. 30

COMPLIMENTARY BLUE LIGHT PROTECTION UPGRADE!*

Transitions
Signature GEN8

POWER
BLUE

BLUTECH
LENSES

Back to School Made Easy with our Starter Kit

AVAILABLE RESOURCES:

- Strategy Session
Includes planning and dispensing guides plus education.
- Digital Assets
Includes sharable social media content
- In-Office Assets
Includes downloadable brochures and graphics for your practice.
- Promotions
View all Walman Optical promotions plus vendor partner promotions.
- External Resources
View manufacturer resources and kid eye health related websites.

*See Back to School Flyer for full promotion details available online at www.walmanoptical.com/bts or through your Walman Optical account manager.

Coming Up

Can't Miss Webinars

How to Compete with a BOGO Offer

July 9, 2021

11:00 - 11:30 AM CST

Kids + Screens = Nighttime and Daytime Woes

July 23, 2021

11:00 - 11:30 AM CST

Back To Basics Training Series

Optics 101

July 14, 2021

11:00 - 11:30 AM CST

Optics 102

July 21, 2021

11:00 - 11:30 AM CST

Optics 103

July 28, 2021

11:00 - 11:30 AM CST

Register today for any course
at www.ecpadvantage.com.

ECP 
ADVANTAGE
Powered By Walman



Model is wearing
Shaq Eye gear

Sports Eyewear and Your Practice

Are you protecting your patients in every way they use their eyes? According to the American Academy of Ophthalmology, there are 30,000 sports related eye injuries serious enough to end in a visit to the emergency room each year in the US and the majority happen to those under age 18. Street eyewear is not appropriate for sports, and even further, certain sports have different ASTM standards for eyewear. Make sure you are offering protection for all your patients.

Sports Eyewear from Walman Optical Vendor Partners:

- ProGear
- Shaq Eye Gear from Zyloware - **NEW!**
- C2, Jam'n and T-Zone by Hilco

Ask your Walman Optical account manager for more details on bringing Sports Eyewear into your practice.